





ABOUT BIBI'S WORLD

MISSION STATEMENT:

Nurturing Early Learning and Imagination.

VISION STATEMENT:

Inspiring Joyful Growth and Discovery.

OUR GROWTH SINCE 2017

Since 2017, our dedicated team has been on an incredible journey of growth and success.

Here, we present a selection of our achievements

that showcase our remarkable growth and achievements.



2 MILLION

products sold in a country with population of less than 2 million

2.000

minutes of 2d animated content produced

80+ MILLION

views on Youtube and over 80K subscribers





PUBLISHING

Our dedicated publishing department put in relentless effort to create engaging educational content that combines fun and learning.

100+

educational books, picture books, activities and coloring books 100,000

copies sold from "Bibi's Fairy Tales" edition 50,000

copies sold from
"Learning with
Bibi & Bobi" edition

MERCHANDISE

Our merchandise section is a world of excitement, joy and endless fun.
It has always been the favorite stop for our young audience.

1 MILLION

stickers sold from "Bibi's World" sticker album



500,000

Bibot toys sold from collectible robots game



100,000

plushies and toys sold



animation

52

episodes of "Bibi's

Fairy Tales"

500

minutes of 2D animated educational content 3

short movies 2D animation

100.000

cinema tickets sold















birthplace: Planet Zaz

superpowers: can control the wind







likes & likes: football, adventures, nature

dislikes: dislikes: broccoli,

sport: football, he is very famous

football player in his neighborhood

school: goes to 1st grade

best friend: Bibi

pets: Zina

hobbies: innovation, building things in his lab,

he built a robot-friend, the R1 robot

mission: have fun, try new exciting things











OVER SOLD













ISBN 978-608-4899-51-8

DIMENSIONS 210x297 mm COVER softcover

PAGES 48

















Собата на Биби











105 unique stickers with letters, favorite characters and hidden puzzle



105 STICKERS









The game of knowledge



ISBN 531-999-19610-6-7

DIMENSIONS 298x202x40 mm

AGE 6+

PLAYERS 2-4

CONTENTS 120 cards,

board, 4 game pieces,

1 die







"The game of knowledge" is the first Macedonian family board game from Bibi's World.

It is designed to be fun for children AND parents.

It is a great screen-free activity for the whole family.

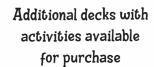
The cards are packed with challenges and questions that are both fun and educational.





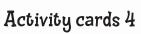
Board with color coded fields matching a set of cards with challenges and questions







Activity cards 3









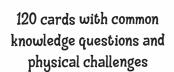














I spy with my little eye...







ISBN 531-999-19611-8-0
DIMENSIONS 220x220x40 mm

AGE 4+ PLAYERS 2-4

CONTENTS Discoveries journal

106 cards, board, 36 tokens, 1 die







tokens

This game is an exciting journey into the animal kingdom.

Bibi and Bobby search for new and unusual animals.

Insects, birds, mammals, fish and many more!
With the Discoveries Journal kids will learn
about their unusual characteristics
and habitat.

This board game you will teach kids a lot of new things in a fun and exciting way.



Board with 3 different categories











Discoveries Journal
A small encyclopedia with
fun facts about 106 animals
included in the game

13



Letters Bingo



ISBN 531-999-19616-4-7

DIMENSIONS 298x202x40 mm

AGE 4+ PLAYERS 2-4

CONTENTS 6 leaflets with

12 combinations, 64 tokens 32 cards







"Letters Bingo" is an exciting family game designed for young kids and helps them learn the alphabet through play.



Card for every letter in the alphabet represented with pictures













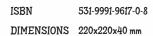




12 different Bingo combinations

What am I?





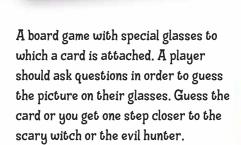
AGE 4+ PLAYERS 2

CONTENTS 60 cards, help tokens,

help tokens, 2 pairs of glasses, 2 game pieces, board







Card for every letter in the alphabet represented with pictures



2 pairs of glasses





Booo



The game "Booo" is a collaborative game. The team needs to arrive to Boo's castle before the wicked witch so that she doesn't enchant the Vampire Boo.

The game ends when all characters reach the castle.

ISBN 531-0420-0004-8-7 DIMENSIONS 298x202x40 mm

AGE **PLAYERS** 2-4

CONTENTS 5 character tokens,

52 movement cards,





Scary

Witch









Ludo



ISBN 531-0420-0004-8-7

DIMENSIONS 305x210x40 mm

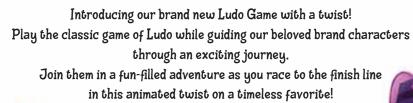
AGE **PLAYERS** 2-4

4x4 game pieces, die, board CONTENTS















Letter by letter... A word!



ISBN 531-999-19613-2-6

DIMENSIONS 125x92x22 mm

AGE 4+ PLAYERS 2

CONTENTS 60 picture cards

60 letter cards







The cards are divided among the two players.

The first player pulls a card with a picture on it and should compose the word on the picture by using the letter cards, in the duration of 30 seconds. If it is successful, he/she keeps the card with the picture on it and then the other player takes their turn. If the second player fails, the first has the chance to get the right result. If both of them fail to compose the word, the card should be placed to the bottom among the pile of cards. The winner is the one with most picture cards i.e. the one who did most of the assignments successfully.



Memory match game for the youngest

ISBN 531-999-1961-33-3
DIMENSIONS 100x100x70 mm

AGE 0-4

PLAYERS individuval or 2 players

CONTENTS 16 cards











PNEN









Guess what it is?



60 cards



SBN 531-999-19611-7-3

DIMENSIONS 60x90 mm

The game contains $60\ \text{cards}$, divided in $2\ \text{decks}$.

Deck 1: Quiet cards. These cards should be explained using pantomime.

Deck 2: Voice cards. The player explains them by using voice, for example describing the sound of a cat.



The wicked witch





ISBN 531-999-19611-0-4

DIMENSIONS 60x90 mm

This deck consists of 31 cards. The cards are divided among the players (minimum of 2 players). If a player gets a pair of the same cards, they are put aside. Then they start pulling cards – the person sitting on the left side of the player with most cards, pulls one card from the adjacent player. Then, the next player on the left pulls a card, etc. If they make a pair with the card they pull, the pair is put aside. The game is played until one of the players stays with only one card – the witch. It is the only card without a pair. The loser is punished with a previously determined funny punishment (for example, putting a dot with a pen on one's nose).



My favorite places memory cards

Tleung



MEMOPHIA

BMBM







Memory matching game with 24 of Bibi's favorite places in Macedonia. The deck contains 48 fun cards for the entire family!



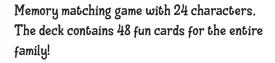
Memory match





ISBN 531-999-19610-9-8

DIMENSIONS 60x90 mm







Playing cards "Bibi's world"





ISBN 531-999-19611-1-1
DIMENSIONS 60x90 mm

A deck of 52 playing cards + 4 jokers.





Game of challenges!





ISBN 531-999-19613-0-2

DIMENSIONS 60x90 mm

I challenge you! Who can stand more? Who knows better?



Activity cards 3





ISBN 531-999-19611-2-8

DIMENSIONS 60x90 mm

60 new activity cards for your favorite family board game - "Game of knowledge".

Activity cards 4





ISBN 531-999-1961-27-2

DIMENSIONS 60x90 mm

60 new activity cards for your favorite family board game - "Game of knowledge".









Bibi puzzle





145x205 mm







Bobby puzzle



DIMENSIONS

145x205 mm







Zazzy puzzle



DIMENSIONS

145x205 mm







Zina puzzle



DIMENSIONS

145x205 mm







Zizi puzzle



DIMENSIONS

145x205 mm







Bibi puzzle



DIMENSIONS

145x205 mm







Zazzy & Zina puzzle



DIMENSIONS

145x205 mm







Bobby puzzle



DIMENSIONS

145x205 mm









Boo puzzle





380x250 mm









Magical castle puzzle



DIMENSIONS

380x250









The enchanted forest puzzle



DIMENSIONS

380









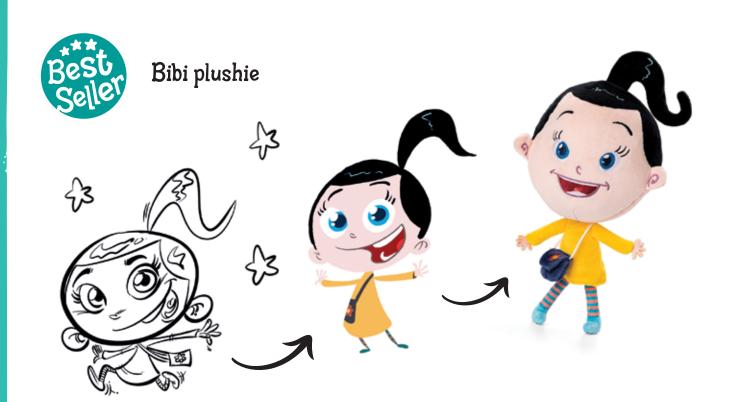


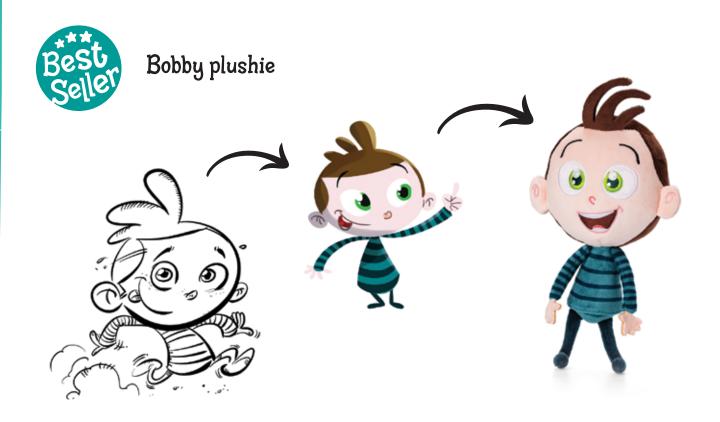
















Zazzy plushie



Zina plushie



Zuli plushie



Zuf plushie



Zick plushie



Zali plushie



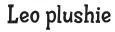
Zip Zap plushie



Zariya plushie









Leona plushie



Zizi plushie



Mickey plushie



Daro plushie



Ealyn plushie



Luna plushie



Betty plushie



Zariya plushie





Fee plushie



Black cat plushie



Boo plushie



R1 plushie



Alfay plushie



Dessy plushie



Bibi's teddy plushie



Gogo plushie



Oliver plushie



Bibi and Friends toys

Bibi and Bobby beach bucket

DIMENSIONS 190x170 mm

AGE

1-

Bibi and Bobby rubber ball

DIMENSIONS 130 mm

AGE

1+

Zina rubber ball

DIMENSIONS 130 mm

AGE

1+









CONTACTUS

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